



i-sopod[®]

The purest form of relaxation

i-sopod[®]

The Floatworks

We have been in the floatation business since 1993, when we launched the Floatworks floatation centre.

Our success during this time has allowed us to become the largest floatation centre in the world and one of the foremost authorities on the benefits and applications of the floatation tank.

These benefits include deep relaxation, meditation, stress relief, pain relief, visualising techniques and accelerated recovery from injury.

We have used many types of floatation tanks and have also acted as agents for various manufacturers. Each tank that we encountered had its own peculiarities and it seemed to us that nobody had yet managed to build the ideal floatation system.

We therefore decided that, to get the perfect tank, we would have to design and build our own using the wide experience and knowledge gained from operating the Floatworks. After lengthy collaboration with professional engineers and designers, and a rigorous testing programme we have now created what we believe is the ultimate floatation system.

That system is the *i-sopod*.



"The definitive deep relaxation capsule"

i-sopod[®]

What is floatation?

Over 500 kg (1,100 lbs) of Epsom salts (magnesium sulphate) are added to the i-sopod floatation tank and mixed with 1,000 litres (220 gallons) of water. This creates a highly buoyant environment in which people will naturally float to the surface without any effort – similar to the experience of floating in the Dead Sea.

Floating in this way allows the user to escape the forces of gravity, relaxing the muscles and releasing tension.

With the light switched off and an absence of any sound there is no external stimulus for the brain to focus on. It is then quite natural to slip into a deeply relaxed mental state, moving from beta into alpha and theta brainwave patterns.

This is the point reached after deep meditation and, as well as being pleasant and enjoyable, it is where we are able to rest and regenerate our physical and mental functions.

A session of floatation in the i-sopod will typically lead to an enhanced sense of well-being and improved physiological functioning as the combination of both deep mental and physical relaxation provides a host of benefits for the user.



"Bringing a whole new dimension to the floatation experience"

i-sopod[®]

The beauty without allows you to find the beauty within.



With its fibreglass shell sculpted into a sleek and alluring design, the i-sopod provides a stunning visual centrepiece to any spa or wellness centre enticing a previously untapped customer into the world of floatation.

Touch it, stroke it and ensconce yourself within its smooth protective walls and allow yourself to be safely transported to the realms of bliss and deep relaxation.

Compared to existing tanks, the mesmerising visual effect of the i-sopod promotes a strong emotional connection, bound to result in customer loyalty. First-time users will be enticed and tempted by its appearance and the floatation experience will see them returning again and again.

"Pure beauty"

i-sopod[®]



- Aesthetically designed for harmony and balance.
- Three years' R&D including heavy-use commercial testing at our busy London floatation centre.
- 3D precision robotic computer cutting to +/- 1mm guaranteeing absolute accuracy.
- Double-skinned glass-reinforced plastic construction throughout.
- Ergonomically designed environment, ensuring superior comfort.
- Specially constructed anti-vibration pad, ensuring that sound interference is kept to a minimum.
- MP3 music player with 50 tracks on each SD memory card, ideal for hypnotherapy / visualisation programmes.
- The i-sopod is a free-standing unit that is delivered in 3 fully assembled parts and can be made fully operational in less than a day. If the tank ever needs to be relocated this can be done with ease and simplicity.
- Automatic disinfection system as standard.
- All metal work is of the highest marine-grade stainless steel.
- All heaters, pumps, pipe work and filters are to food industry hygiene standards.
- Fully automatic and programmable floatation sessions.
- Gently illuminated LCD-screen digital remote control.

"The future of floatation"

i-sopod[®]

Floatation therapy is the perfect treatment for overcoming the stresses and strains that result from the modern lifestyle.

The passive nature of the experience, aligned with the lack of need for a medical practitioner or therapist, makes floatation a highly desirable modality for those wishing to experience a greater sense of well-being



Floatation has been shown to:

- reduce stress
- initiate the relaxation response
- significantly reduce pain
- lower blood pressure
- lower stress hormone levels, such as cortisol
- invoke a greater sense of well-being
- increase optimism and a positive mindset
- speed up recuperation and recovery from both exercise and injuries
- enhance creativity.

Floatation is the antidote to modern living and the i-sopod is the ultimate wellness tool for the 21st century.



"The ultimate wellness tool"

i-sopod[®]

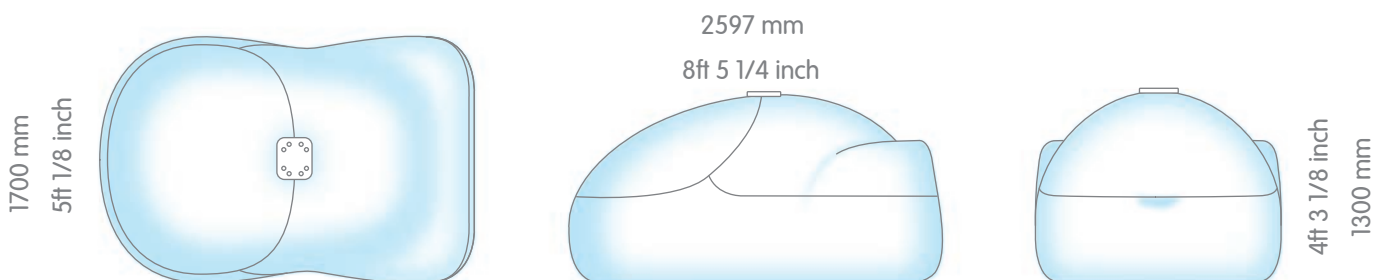
When it comes to floatation, size does matter.

The i-sopod offers the extra internal space that provides the user with the comfort and peace of mind to explore the infinity of their own imagination.

The larger floating area allows all shapes and sizes to experience the wonderful benefits of floatation-REST in total luxury, whilst the increased overhead space allays any concerns about feeling too closed in.

It is our belief that users shouldn't feel intimidated or even apathetic by the look of their floatation tank; instead they should feel excited and confident about the experience that awaits them.

With an internal floating area of over 2.3m / 7.5ft long and 1.45m / 4.75ft wide, the i-sopod provides the most luxurious and spacious floating experience available.



"Bigger is better"

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The i-sopod is lovingly hand crafted and only the finest components are used.

The double-skinned fibreglass shell has been computer designed and built by the most up-to-date robotic engineering, ensuring complete perfection in the manufacturing process.

After each session the pod initiates its cleaning cycle. The total contents of the pod are displaced 3.75 times by the industrial strength pump through the 1 micron filter, ensuring that the environment is totally free from any detritus. The titanium-encased heater keeps the water at a constant skin temperature and the automatic disinfecting makes sure that no bacteria or pathogens can survive.

The intelligent design makes for ease of installation with only one day required to install a single i-sopod unit.

The modular design of the 'engine' with its external positioning to the pod, means that maintenance and replacement of parts is simple and stress free.

The i-sopod has been designed to provide many years of untroubled service, even in a high-use commercial setting.

110v-240v
50/60Hz



The Engine.



- 1 micron filtration.
- 2kw titanium flow-through heater.
- 3/4 HP magnetic drive pump.
- Impeller for high viscosity liquids.
- 110v / 240v – 50hz / 60hz.
- Automatic disinfection.
- Medical grade stainless steel.
- Large bore pipe work.
- No flow cut -out safety switch.
- Food grade hoses.
- All parts custom made.
- Highest quality components and fittings.
- MP3 / SD card sound system.
- Fully programmable via remote control.

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The i-sopod is the perfect floatation device for a busy Spa or wellness centre.

The whole design process has been undertaken with the aim of providing a product that meets the needs of both the business owner and their customers equally.

The ease of installation and maintenance added to the automated processes make the i-sopod the most attractive proposition for commercial usage. Meanwhile, the stunning design and extra size creates an appealing and welcoming environment for customers to fully let go, relax and enjoy the wonderful benefits of floatation therapy.

The i-sopod business model stands up whether for a new or for an existing business. And, likewise, whether the main focus is floatation or where the i-sopod is an addition to existing therapies and services.

The i-sopod is an attractive proposition due to its ability to be operational 7 days a week, for 360+ days per year. Its automated processes mean that staff numbers are kept to a minimum and the reliability and durability brought about by the revolutionary design and high calibre components means that any down time will be minimised. This ensures that the i-sopod provides a near constant income stream from the point of installation, continuing for many years.

The i-sopod is the ideal choice for a number of businesses:

- dedicated floatation centres
- luxury spas
- mixed-modality wellness centres
- hotels
- sports clubs
- gymnasiums/ fitness centres
- pain clinics
- osteopathy and physiotherapy practices
- sports rehabilitation centres.



"floatation for the 21st century"



Additional support

We have a wealth of knowledge and data that has been built up over almost 20 years of operating in the floatation sector. When you choose to purchase the i-sopod, you are not just getting the best floatation tank currently available; you are also gaining direct access to detailed analysis relating to every aspect of the commercial application of floatation.

We willingly supply advice and support to our customers, from the start of their planning stage continuing for as long as they require it after they have set up their business.

It is important to us that you are given all the tools and assistance required for you to have the best chance of making your operation as successful as it can possibly be.

Contact us directly to receive more detailed and in-depth information including:

Floatation market overview

Containing detailed information on demographic breakdown of floatation customers, their reasons for floating, research results, potential returns and the future of the industry.

Business plan

It is possible to purchase a detail floatation business plan from us, based on the figures from our own long standing and successful floatation centre. Also provided is a concise and simple commentary that will give any potential investor or lender a clear understanding of the business, how it operates, the possible returns and scope for expansion. The cost of the plan is 100% refundable against the price of your first i-sopod purchase.

Design drawings

Including floor plans, required room size and access requirements for the i-sopod.

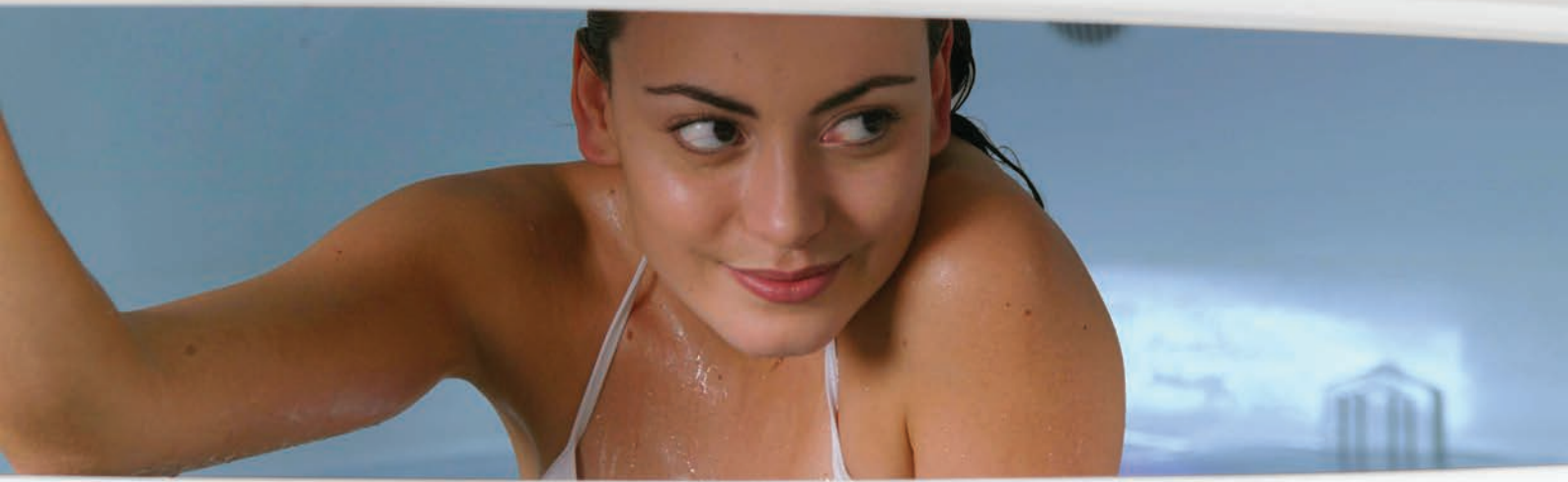
Sanitation document

Showing the workings of the i-sopod's automated cleansing cycle and how the unique pump, filter and disinfecting combination work together to maintain the water integrity within the pod. This information can prove to be very useful when dealing with local health departments to gain authorisation to run a commercial floatation enterprise.

One-to-one consultation

Either by telephone or face to face at our London floatation centre we are happy to answer all your questions about the i-sopod, the floatation sector in general and your plans for your own floatation business.

When you decide to make an i-sopod purchase, included in the price, you can spend some time at our centre shadowing our staff and getting hands-on accelerated training in the daily operation of a busy floatation Centre. This will allow you to gain an understanding of periodic procedures, customer care, replacement of consumables, marketing and scheduling.



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